

# Tips For Artists

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## Common Culture

27-04-13 to 26-05-13

Goat Major Projects are pleased to present *Tips for Artists* by Common Culture. Through a series of posters Common Culture will offer tips, among other things, on theory (and how and when to use it), democratic processes, fundraising, regional accents, and provincial anxieties. *Tips for Artists* borrows an established Conceptual Art form through which to deliver incisive, comic and critical remarks and anecdotes about contemporary art and its contexts.

Founded in Liverpool in 1996, Common Culture are concerned with colliding forms of popular culture and entertainment drawn from aspects of British life with the elitist assumptions attached to art and its institutions. The artists' group have made artworks involving stand-up comedians, advertising, nightclub bouncers, fast-food menu light boxes, shopping, tribute singers and djs. Their earlier Menu work (1997-2003) was recently reprised as a new installation for the National Museum Cardiff (2011/12) and their HD video *The New El Dorado* was commissioned and shown in Murcia, Spain for Manifesta 8 (2010/2011). They are currently working on two major art projects with New Art Exchange, Nottingham and with Grizedale Arts.

*Tips for Artists* existed previously in the form of a publication commissioned by Grizedale Arts as part of a group show 'Now I Gotta Reason' at the Jerwood Space, London in December 2012.

Common Culture is an artists' collective that has been exhibiting internationally since 1996 and currently consists of David Campbell, Mark Durden and Ian Brown.

A limited edition print of 25 of the 71st tip (entailing advice about fundraising) is available to compliment the exhibition; details through the Future Archive page of the Goat Major Projects website.



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Open 18.00-20.30 Thurs/Fri 10.00-16.00 weekends, other times by appointment